

DISPLAY CRITICAL THINKING AND ANALYTICAL SKILLS



How to tackling challenging problems structurally & systematically, analysing them and quickly assessing all options.

Course Objective

Critical thinking is the ability to collect and evaluate information and evidence in a logical way to reach best and most accurate results possible. Critical thinking is a key skill in this modern age, required and appreciated in all disciplines and professions.

Successful companies realize that critical thinking and creative solutions significantly improve one's leadership abilities, business outcomes and success potential. In this course, you will developing one's critical thinking mindset, challenging and rethinking ideas, solving problems within own scope of work, reporting and making recommendations on business issues, as well as those on your subordinates, to find different solutions to everyday challenges.

This course will provide fresh insights and a better understanding of challenging situations, making you better prepared to deal with them more effectively

Course Methodology

This 16 hour workshop uses lecture, discussions and group presentations, case studies, assessments, exercises and activities to enhance learning.

Who is the target audience?

Executive and Managers involve in the sales and marketing execution in their organization

Recommended Class Size

12 - 25 participants

Course Length

2 days (16 hours)

\$\$481.50

INCLUSIVE 7% GST

WDA Funding of up to 95% of course fee.

At the end of this course you will be able to ...

DEVELOP A CRITICAL THINKING MINDSET WHEN DEALING WITH BUSINESS ISSUES

- ✓ Identify and differentiate questions, problems and arguments
- ✓ Develop position or hypothesis with supporting reasons and limitations
- ✓ Identify and critically assess assumptions
- ✓ Accept alternative solutions to problems
- ✓ Identify business issues relating to budget, human resource shortage, timeline and limited access to information and resources

CHALLENGE AND RETHINK IDEAS AND PROVIDE INSIGHTS TO RELEVANT STAKEHOLDERS

- ✓ Assess quality of evidence and reasoning
- ✓ Discuss alternative and new points of views
- ✓ Assess differing views critically
- ✓ Assess and propose new assumptions
- ✓ Formulate questions and problems
- ✓ Draw appropriate conclusion
- ✓ Present insights to relevant stakeholders which include immediate supervisors, managers and other colleagues

DEMONSTRATE PROBLEM SOLVING SKILLS WITHIN OWN SCOPE OF WORK

- ✓ Confirm work objectives
- ✓ Identify problems or issues
- ✓ Highlight potential issues
- ✓ Review assumptions made
- ✓ Seek feedback from team members or supervisors
- ✓ Incorporate feedback to decisions
- ✓ Develop and recommend solutions on supporting evidences

ANALYSE AND REPORT BUSINESS ISSUES AND MAKE RECOMMENDATIONS TO RELEVANT STAKEHOLDERS

- ✓ Understand and identify relevant objectives and issues
- ✓ Formulate and raise key questions in a clear and concise manner
- ✓ Gather and assess relevant information pertaining to business situation for reporting

ENHANCE CREATIVE THINKING SKILLS AMONG TEAM MEMBERS

- ✓ Review background information and capabilities of existing and future team members
- ✓ Understand different communication styles (verbal and non-verbal) among team members who contribute
- ✓ Advocate conducive environment for sharing and collaboration
- ✓ Understand challenges of being creative
- ✓ Recommend ways in which people may contribute to critical thinking and analysis process